

OVER 30 YEARS IN HEARTH

Sherwood Industries Ltd. is the manufacturer of Urbana alongside Enviro and has been an industry leading hearth company for over 30 years. Our factory is situated on Vancouver Island in the Pacific North West, where hard work and ingenuity come together to create innovative fireplace products that our customers can enjoy and appreciate for years to come.



- Painted Steel Liner
- Signature Birch Log Set
- Glass Bezel



- Painted Steel Liner
- Signature Traditional Log Set
- Glass Bezel



- Painted Steel Liner
- Clear Glass Media
- Adjustable LED Lighting



U30

Painted Steel Liner
Signature Birch Log Set
Glass Size:
FRONT: 19" h x 30" w
Viewing Size:
FRONT: 17" h x 30" w

U30S

Fluted Liner
Steel Bezel
Driftwood Log Set
Glass Size:
FRONT: 19" h x 30" w
Screen Size:
FRONT: 17" h x 30" w



- Painted Steel Liner
- Glass Bezel
- Driftwood Log Set



- Fluted Liner
- Steel Bezel
- Driftwood Log Set



- Infinity Glass Liner
- Glass Bezel
- Driftwood Log Set





U30

InfinityFlexCombination
 InfinityGlassLiner
 Black GlassMedia
 Glass Bezel
 Glass Size:
 FRONT: 19" h x 30" w
 Viewing Size:
 FRONT: 17" h x 30" w

8



Painted Steel Liner
 Clear Glass Media
 Adjustable LED Lighting

Fluted Liner
 Glass Media
 Glass Bezel

Infinity Glass Liner
 Glass Media
 Glass Bezel

9



Painted Steel Liner
 Clear Glass Media
 Adjustable LED Lighting

Fluted Liner
 Glass Media
 Glass Bezel

Infinity Glass Liner
 Glass Media
 Glass Bezel

10



U30T

Painted Steel Liner
 Signature Traditional Log Set
 Painted Steel Bezel
 Shale
 Glass Size:
 FRONT: 20" h x 30" w
 Viewing Size:
 FRONT: 24" h x 30" w



11



U50

Right-Corner Install
 PaintedSteelLiner
 Glass Bezel
 Shale
 NEW Signature Traditional Log Set
 Glass Size:
 FRONT: 19" h x 50" w
 Viewing Size:
 FRONT: 17" h x 50" w

12



Painted Steel Liner
 Shale
 Signature Birch Log Set

Painted Steel Liner
 Shale
 Signature Traditional Log Set

Infinity Glass Liner
 Glass Media
 River Rock Set w/ Twigs

13



- Painted Steel Liner
- Vermiculite
- Glass Bezel



- Fluted Liner
- Vermiculite
- Glass Bezel



- Infinity Glass Liner
- Vermiculite
- Glass Bezel



U50S

Fluted Liner
Steel Bezel
Driftwood Log Set
Glass Size:
FRONT: 19" h x 50" w
Screen Size:
FRONT: 17" h x 50" w



U50

Painted Steel Liner
Glass Bezel
Driftwood Log Set
Glass Size:
FRONT: 19" h x 50" w
Viewing Size:
FRONT: 17" h x 50" w



- Painted Steel Liner
- Glass Bezel
- Driftwood Log Set



- Fluted Liner
- Glass Bezel
- Driftwood Log Set



- Infinity Glass Liner
- Glass Bezel
- Driftwood Log Set



16

17



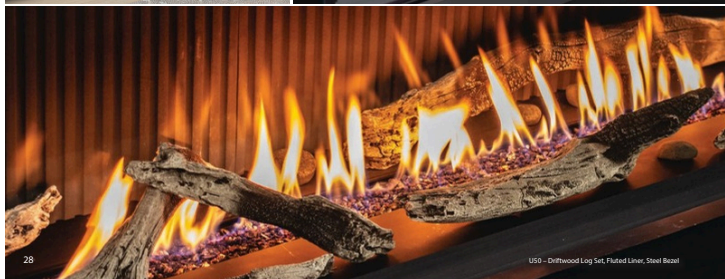
U50 - Flush Linear, Signature Traditional Log Set, Painted Steel Liner



U50 - Signature Birch Log Set, Painted Steel Liner



U70 - Signature Traditional Log Set, Painted Steel Liner



U50 - Driftwood Log Set, Fluted Liner, Steel Bezel



U70 - Glass Media, Infinity Glass Liner



U70 - Signature Traditional Log Set, Fluted Liner

28

29

THE URBANA ADVANTAGE U30 | U50 | U70



COOL WALL
Fireplaces can be framed in with combustible materials such as drywall, veneer, shiplap, etc.



3D STAINLESS STEEL BURNER
A stunning, new, three-dimensional fireplace design that adds a "wow" factor to your flame.



INVISISEAL SYSTEM
The interior glass panels seal to each other using our proprietary InvisiSeal System. InvisiSeal uses formed silicone for a no-mess, airtight and re-usable glass seal.



DOUBLE GLASS OR SCREEN
Urba fireplaces use either a second layer of glass for hot surface protection or alternatively a single layer combined with a removable InvisiSeal safety screen.



TOP FIREBOX LIGHTING
Adjustable top lights come standard on all Urbana fireplaces and are controlled via an included remote.



NO STEEL PILLARS
Don't like steel bars? Our bay fireplaces are available with a transparent glass-to-glass construction that lets you enjoy the fire from any angle.



COOL SURFACE SYSTEM
Our Cool Surface System helps channel rising heat within the chase, protecting wall-mounted valuables such as paintings or HDTVs.



FIREBOX MEDIA
A large selection of burner media and firebox liners give Urbana units plenty of variation in their flame presentation.

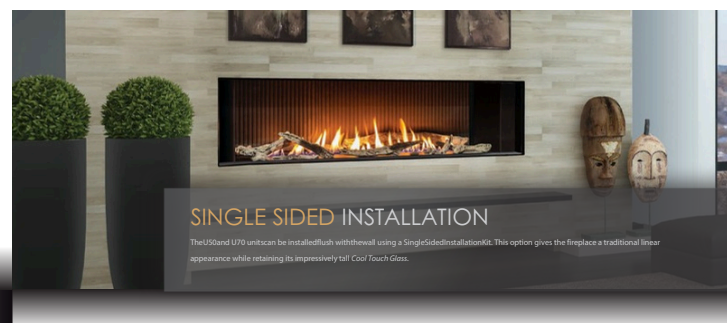


30

31

BAY FIREPLACE

By design, the U30, U50, and U70 are built to be installed as three-sided Bay Fireplaces, with two methods of hot surface protection. Our dual paneled models feature two layers of glass, with airflow in the gap to channel heat away from the outer glass. Alternatively, "Screened" versions trade in the Whisper Flow fans and outer glass for an InvisiSeal safety screen. Both offer a modern aesthetic and innovative presentation to craft the perfect centerpiece for your home.



SINGLE SIDED INSTALLATION

The U50 and U70 units can be installed flush with the wall using a Single Sided Installation Kit. This option gives the fireplace a traditional linear appearance while retaining its impressively tall Cool Touch Glass.



CORNER INSTALLATION

An Urbana Fireplace can be installed in a corner using the Left or Right Corner install kit. All bay units can be easily converted for either corner giving you more creative freedom to design your perfect living room. Please see the part number breakdown to identify the corner kit you need for your install.

FLOATING INSTALLATION

The U30 unit can be installed as a floating design using the Floating Installation Kit. This installation kit gives you more creative freedom with your fireplace to suit your unique vision. This suspended design is built to be a focal point within your home, while providing the cozy and homelike atmosphere that you expect from your hearth product.

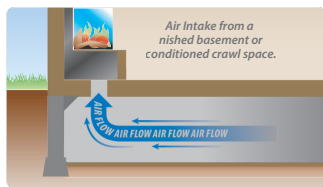


33

U30 | U50 | U70 VENTING SOLUTIONS

Every Urbana fireplace is designed with our COOL SURFACE SYSTEM which allows air coming into the fireplace to be heated and rise up safely within the chase, protecting wall-mounted valuables from unsafe temperatures. This gives you the freedom to decorate your room without the worry of heat damage over the long term. Rising heat exits the top of an open chase; however, we have additional venting options if you wish to frame the chase all the way up to the ceiling.

Bottom intake not required for "Screened" bay units.



HIDDEN INTAKE CONSTRUCTION — URBANA EXCLUSIVE
Where approved by local codes and building officials, Cupules, the hose intake air may be supplied from a basement or conditioned crawl space below if no visible open area is desired at the bottom of the chase.



SHADOW LINE
Fans pull air into the unit through a gap beneath the fireplace's "plinth" or "tower construction".



FLOOR VENTS
The "plinth" or "tower construction" is finished to the floor and optional floor vents are installed on the left and right sides to allow for air intake.



TOP SHADOW LINE
The chase is constructed bearing an open gap at the ceiling allowing rising heat to freely enter the room.



FORWARD FACING VENT
Optionally, you can channel rising heat through a forward facing vent with a paintable bezel.



SIDE VENTS
Side vents are also available and operate by exiting hot air out the left and right sides of the chase.



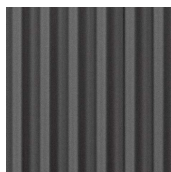
HDTV SAFE
HDTVs are able to be wall-mounted as low as 4" from the top of the glass.

34

35

Aesthetic Features U30 - U50 - U70

Fluted Liner



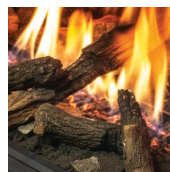
Painted Steel Liner



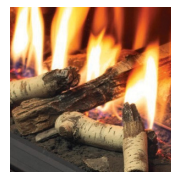
Infinity Black Glass Liner



Signature Traditional Log Set - **NEW**



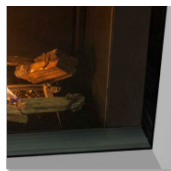
Signature Birch Log Set - **NEW**



Driftwood Log Set



L/R Corner Install Kit



Linear Installation



Bezel - Black Glass



Glass Media



River Rock Set



Adjustable LED Lighting



36

37

TRADITIONAL GAS FIREPLACES

Introducing the U37 and U44 traditional gas fireplaces. These models feature clean, contemporary aesthetics and a wide variety of options allowing you to truly personalize the centerpiece of your room. Offered in a well-known square or eye-catching arched configuration, the U37/U44 can be customized to fit any design. Pair the unit with a traditional log set or a modern glass configuration. No matter what you are looking for, the U37/U44 delivers.

38

U44 Gas Fireplace, Dark Limb® Herringbone Liner, Birch Log Set 39

U37

Black Enamelled Liner
Birch Log Set
Glass Size: 30" h x 35" w



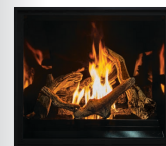
40



Traditional Log Set
Black Enamelled Steel Liner



Black Glass Media
Black Enamelled Steel Liner



Driftwood Log Set
Black Enamelled Steel Liner



River Rock Set w/ Twigs
Black Enamelled Steel Liner

41

U37

Traditional Log Set
LedgeStone Liner
Glass Size: 30" h x 35" w



Traditional Log Set
LedgeStone Liner



Birch Log Set
LedgeStone Liner



Traditional Log Set
Henningstone Liner - Sandstone



Birch Log Set
Henningstone Liner - Dark Umber



42

43

U37

Rustic Brick Liner
Birch Log Set
Forgeworkplace
Glass Size: 30" h x 35" w



44



Traditional Log Set
Rustic Brick Liner



Birch Log Set
Rustic Brick Liner



Traditional Log Set
Painted Black Steel Liner



Birch Log Set
Painted Black Steel Liner

45

THIS IS GOING TO BE BIG...

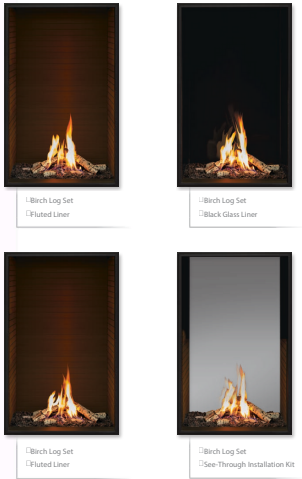
Looking for something grand to act as a centerpiece for your luxury living space? The search is over now that the U55 is here. This U55 takes the beautiful media and stunning flame of the U37/U44 and adds a larger viewing area so that you can take any room in your home to the next level. With the U55 we will truly be making luxury affordable, allowing you to afford the look of a 5-star hotel lobby in your own home.

COMING SOON...



52 U55 Gas Fireplace, Brick Liner, Birch Log Set - 45" h x 55" w Screen Size - *Image is for development and subject to change*

53



Specifications

	U30 U30 S U30 T	U50 U50 S U50 T	U70 U70 S U70 T	U33 U33 T	U37	U44
BTU Max. Input NG / LP	22,500 BTUs	38,000 BTUs	52,500 BTUs	40,000 BTUs	47,000 BTUs	63,000 BTUs
P4 Efficiency	65.9% 65.9% U30 T 63.6% U30 S	68.5% 68.5% U50 T 67% U50 S	59.2% 59.2% U70 T 52.5% U70 S	TBA	36.6% 46.6%†	37.6% 47.6%†
Turn Down	Up to 33%	Up to 33%	Up to 33%	Up to 33%	Up to 33%	Up to 33%
Valve Configuration	IP1	IP1	IP1	IP1	IP1	IP1
Venting	4" x 6 S-B"	5" x 8"	5" x 8"	5" x 8"	5" x 8"	5" x 8" or 8" x 11"
Flex Venting	Up to 40'	Up to 40'	Up to 40'	TBA	N/A	N/A
Average Weight (Including liner and panel)	255 lbs	355 lbs	500 lbs	200 lbs 300 lbs U33 T	400 lbs	489 lbs
Viewing Area	1042 in2 1,440 in2†	1,390 in2 1,920 in2†	1,737 in2 2,400 in2†	1,062½ in2 1,875 in2 U33 T	1,112 in2	1,586 in2
Glass Dimensions Safety Glass (includes liner and panel)	H 19¼" 263/8"† W 30" 30¼" D 15" 15¼" 263/8"†	H 19¼" 263/8"† W 50" 50¼" D 15" 15¼" 263/8"†	H 19¼" 263/8"† W 70" 70¼" D 15" 15¼" 263/8"†	HEIGHT 34" 50"† WIDTH 353/16" 353/16" DEPTH 305/16" 353/16"	HEIGHT 34" 50"† WIDTH 353/16" 353/16" DEPTH 305/16" 353/16"	HEIGHT 34" 50"† WIDTH 353/16" 353/16" DEPTH 305/16" 353/16"
Unit Dimensions	HEIGHT 40" 465/8"† WIDTH 30¼" 30¼" DEPTH 21" 21"	HEIGHT 47" 535/8"† WIDTH 50¼" 50¼" DEPTH 21" 21"	HEIGHT 47" 535/8"† WIDTH 70¼" 70¼" DEPTH 21" 21"	HEIGHT 44" 52"† WIDTH 41" 41" DEPTH 44¼" 44¼"	HEIGHT 44¼" 50¼" WIDTH 24¼" 24¼" DEPTH 53¼" 53¼"	HEIGHT 44¼" 50¼" WIDTH 24¼" 24¼" DEPTH 53¼" 53¼"

*See owner's manual for detailed fireplace specifications.
†Based on in-house testing using 7.5" vent

U30/U50/U70

DESIGN FEATURES

- Left/Right Corner Installation Kits
- Single Sided Installation Kit
- Top Firebox Lighting
- Ventilated Chase Design
- 30 Stainless Steel Burner
- Optional LP Conversion Kit
- Cool Surface System
- Optional LP Conversion Kit
- Power Vent Compatible
- Optional Bezel (Black/Glass/White/Stone)
- Optional Chase Comfort Kit
- Floating Installation Compatible (U30)

FIREBOX MEDIA

- Whitewood Log Set
- Signature Traditional Log Set
- Signature Birch Log Set
- River Rock Set w/Twigs
- Adjustable Color LED Lighting
- Glass Media
- Vermiculite
- Black w/Glass or Vermiculite
- Shale

LINER OPTIONS

- Painted Steel Liner (Included)
- Fluted Liner
- Infinity Glass Liner - Black

U33/U37/U44

DESIGN FEATURES

- Clean Face Design
- IP1 Pilot System
- Optional LP Conversion Kit
- Top Firebox Lighting
- ClearView Safety Screen
- Stainless Steel Burner
- Cool Surface System
- Power Vent Compatible
- Optional Chase Comfort Kit
- Optional Arched Install (U37/U44 Only)
- See-Through Installation Kit (U33/U37 Only)

OPTIONAL FACE

- Forgeworks Face (U37/U44 Only)

FIREBOX MEDIA

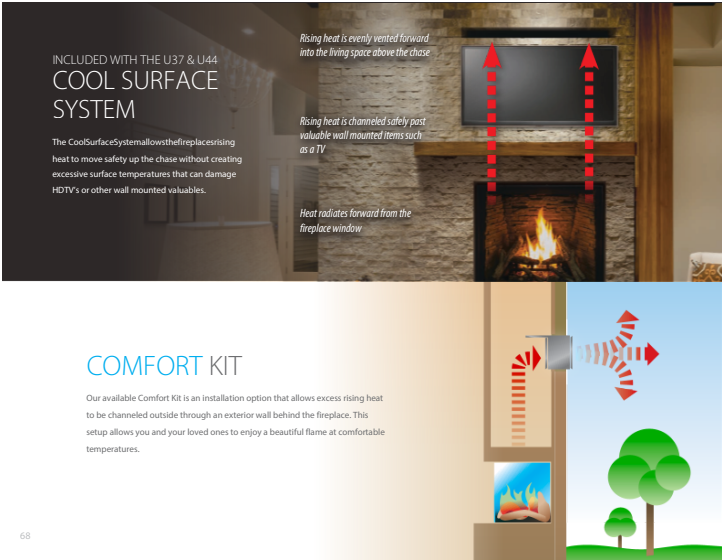
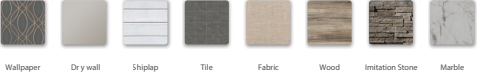
- Whitewood Log Set (U37/U44 Only)
- Birch Log Set
- Traditional Log Set
- River Rock Set w/Twigs (U37/U44 Only)
- Glass Media (U33/U44 Only)
- Shale

LINER OPTIONS

- Painted Steel Liner (U37/U44 Only)
- Rustic Brick Liner (U33/U37/U44 Only)
- Edgestone Liner (U37/U44 Only)
- Fluted Liner (U33/U37 Only)
- Herringbone (Sandstone) Liner (U37/U44 Only)
- Herringbone (Lumber) Liner (U37/U44 Only)
- Black Enameled Steel Liner (U37/U44 Only)
- Black Glass Liner

COMPATIBLE WITH MOST FINISHES

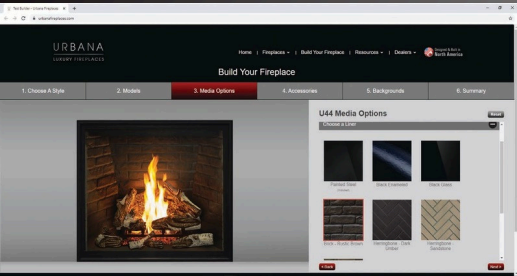
The low heat nature of Urbana fireplaces allows you to use a large variety of combustible finishes during framing. Here are some examples.



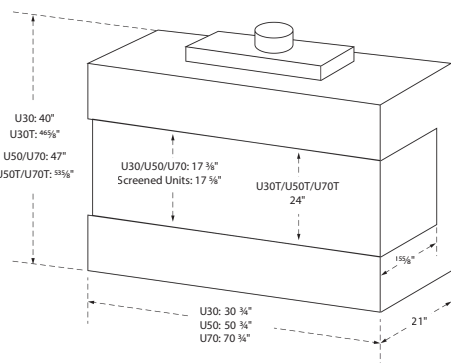
BUILD YOUR FIREPLACE

Find the ideal combination of logs and liners with the Urbana Fireplace Builder. This tool includes the ability for customers to receive a PDF of their fireplace as well as provide a list of authorized dealers in their area.

Visit urbanafireplaces.com/fireplace-builder to build your dream fireplace today

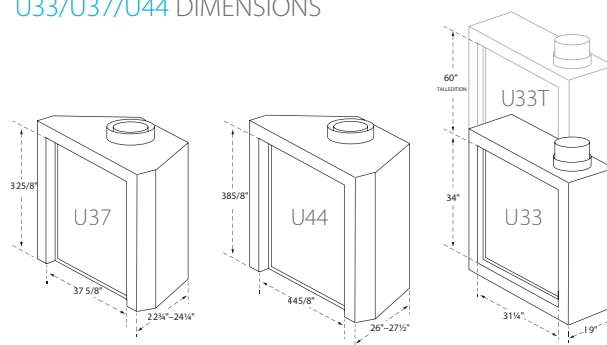


U30/U50/U70 DIMENSIONS



Note: U30/U50/U70 dimensions also apply to screened editions unless indicated different.

U33/U37/U44 DIMENSIONS



Full Install Details
Available online

Venting, Clearances, Install guides and more are available on our website. Please scan the above QR code for these guides and more detailed information.



71

urbanafireplaces.com



Manufactured by Sherwood Industries Ltd. • Victoria, British Columbia, Canada
Printed in Canada, December 2022

PDF-300